

JobJournal.com Banner Advertising

JobJournal.com is an award-winning employment website and a popular resource for Northern California's recruitment information needs. Generating over 300,000 page views each month, this comprehensive site provides details on thousands of current job openings, a calendar of regional career events, and an extensive library of articles and links covering every career field and job-search topic.

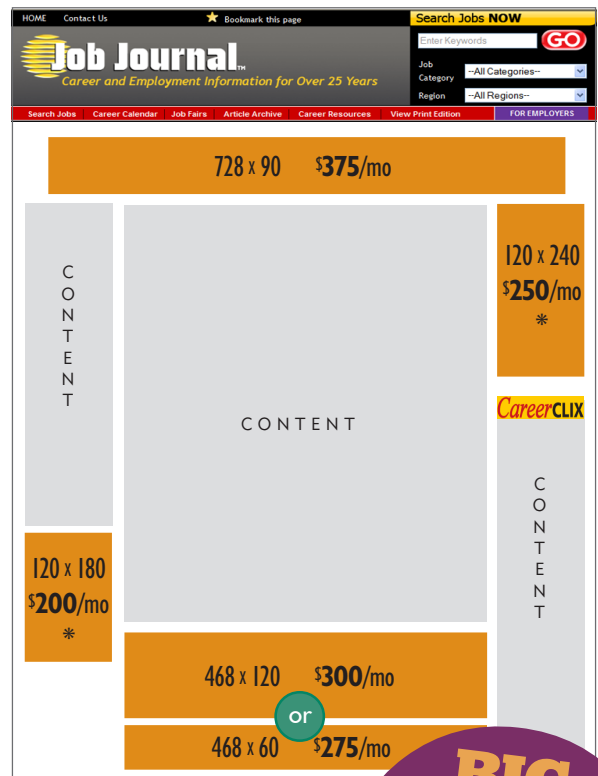
Place a banner (three month minimum) advertising your products, services or employment opportunities on any of these popular JobJournal.com pages:

- Home page** – available for products or services only.
- Article Directory page** – everyone searching for articles starts here.
- All Current and Archived Article pages** related to a specific topic or industry. Choose from over 50 employment-related topics and career fields.
CareerCLIX – a JobJournal.com trademarked exclusive – directs those viewing jobs to related articles and vice versa, boosting your banner's visibility.
- Career Calendar/Job Fairs pages** – visitors to these pages are looking for training, seminars, workshops, networking opportunities and employment-related events.
- Career Resources page** – a categorized index to the website's information on industries, occupations, job hunting, and career advancement.
- Community Employment Connection** – quick links to local information and resources in the cities and counties of Northern California.
- Training & Education page** – the best place to target those seeking help with professional growth.
- Search Jobs and Search Results pages**

All Employment Opportunities in a specific industry or career field.

For Employers page – entry point for employers using the site.

Featured Employers page – provides increased visibility for participating advertisers.



BIG savings
Save **20-40%** on 6- to 12-mo. extended-run packages.
Save **50%** more on additional pages and/or categories.
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Begin your banner ad campaign today!
Contact your Job Journal Employment Specialist at 800-655-JOBS.

Rotation: Your banner will appear on at least 25% of page refreshes, ensuring frequent exposure for your message.

* Side banners may appear on the left or right side of a page depending on space availability.

** Additional pages/categories and extended-run packages must be ordered during original sale to qualify for discount (discounts not available on home page).

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Job Journal is a Woman-Owned Small Business

