

JobJournal.com Banner Advertising

JobJournal.com is an award-winning employment website and a popular resource for Northern California's recruitment information needs. Over 140,000 unique visitors each month rely on this comprehensive site for details on thousands of current job openings, a calendar of regional career events, and an extensive library of articles and links covering every career field and job-search topic.

Place a banner advertising your products, services or employment opportunities on any of these popular JobJournal.com pages:

Home Page (available for products or services only).

Article Directory page – everyone searching for articles starts here.

All Current and Archived Article pages related to a specific topic or industry. Choose from over 50 employment-related topics and career fields.

CareerCLIX – a JobJournal.com trademarked exclusive – directs those viewing jobs to related articles and vice versa, boosting your banner's visibility.

Career Calendar/Job Fairs pages – visitors to these pages are looking for training, seminars, workshops, networking opportunities and employment-related events.

Career Resources page – a categorized index to the website's information on industries, occupations, job hunting, and career advancement.

Training & Education page – target those seeking help with professional growth.

Search Jobs and Search Results pages

All Employment Opportunities in a specific industry or career field.

For Employers page – entry point for employers using the site.

Featured Employers page guarantees increased visibility for participating advertisers

BIG savings
Save **10-40%** on extended-run packages.**
Save **50%** more on additional pages and/or categories.

Rotation: Your banner will appear on at least 25% of page refreshes, ensuring frequent exposure for your message.

* Side banners may appear on the left or right side of a page depending on space availability.

** Additional pages/categories and extended-run packages must be ordered during original sale to qualify for discount.

Begin your banner ad campaign today!
Contact your Job Journal Recruitment Consultant at 800-655-JOBS.

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