

# JobJournal.com Banner Advertising

**JobJournal.com** is an award-winning employment website and a popular resource for Northern California's recruitment information needs. Over 100,000 unique visitors each month rely on this comprehensive site for details on thousands of current job openings, a calendar of regional career events, and an extensive library of articles and links covering every career field and job-search topic.

Place a banner advertising your products, services or employment opportunities on any of these popular JobJournal.com pages:

- Home page** – available for products or services only.
- Article Directory page** – everyone searching for articles starts here.
- All Current and Archived Article pages** related to a specific topic or industry. Choose from over 50 employment-related topics and career fields.
- CareerCLIX** – a JobJournal.com trademarked exclusive – directs those viewing jobs to related articles and vice versa, boosting your banner's visibility.
- Career Calendar/Job Fairs pages** – visitors to these pages are looking for training, seminars, workshops, networking opportunities and employment-related events.
- Career Resources page** – a categorized index to the website's information on industries, occupations, job hunting, and career advancement.
- Community Employment Connection** – quick links to local information and resources in the cities and counties of Northern California.
- Training & Education page** – the best place to target those seeking help with professional growth.
- Search Jobs and Search Results pages**

**All Employment Opportunities** in a specific industry or career field.

**For Employers page** – entry point for employers using the site.

**Featured Employers page** – provides increased visibility for participating advertisers.

The screenshot shows the Job Journal website interface with several banner options:

- Top banner: 728 x 90, \$375/mo
- Left side banner: 120 x 180, \$200/mo \*
- Right side banner: 120 x 240, \$250/mo \*
- Bottom banner (left): 468 x 120, \$300/mo
- Bottom banner (right): 468 x 60, \$275/mo

A central 'CONTENT' area is also visible.

**BIG savings**  
Save **10-40%** on extended-run packages.  
Save **50%** more on additional pages and/or categories.  
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**Begin your banner ad campaign today!**  
Contact your Job Journal Employment Specialist at 800-655-JOBS.

Rotation: Your banner will appear on at least 25% of page refreshes, ensuring frequent exposure for your message.

\* Side banners may appear on the left or right side of a page depending on space availability.

\*\* Additional pages/categories and extended-run packages must be ordered during original sale to qualify for discount (discounts not available on home page).



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